



## RCD – DISTRIBUTORSHIP PROGRAM

Handled by *Ruiz Coffee Distributors*

*Dear Associate,*

**These are the guidelines for our Distributorship Program**

### **BASIC**

One-Time investment to become an Associate Distributor of **CAFÉ RUIZ** equal to \$ 5,000 USD (five thousand USD)

You will receive from your investment (includes shipping & handling cost):

**100 units of CAFÉ RUIZ - Boquete Valley Gourmet Coffee House Roast**

**100 units of CAFÉ RUIZ - Tipo Exportación**

**100 units of CAFÉ RUIZ - Altura**

In order to keep your Associate Distributorship updated, you must purchase by bulk, placing your order before RCD's datelines. The bulk purchase breaking amounts & incentives are:

Purchase in USD	1,000 - 2,499.99	2,500 – 4,999.99	5,000 – up
Incentive	- 15 %	- 18 %	- 20 %

Shipping costs will be what carrier charges us. Handling charges will be 2% of purchase value. We accept checks, AMEX, Discover, Master Card, or VISA

### **GENERAL**

You may use the information posted in our web page [www.ruizcoffee.com](http://www.ruizcoffee.com) as supportive marketing material.

Open communication must be kept between Associates and RCD.

Particular market programs might be carried, keeping the basic philosophy of **CAFÉ RUIZ**. To do so, marketing programs must receive approval from RCD.

Failure to comply with these guidelines will result in suspension of Associates privileges.



Coffee Fruits